

ABSTRACT OF THE DISCLOSURE

A frictional forced power transmission belt transmits power to a pulley with its belt body wound around and in contact with the pulley. At least a contact part of the belt
5 body with a pulley is formed of a rubber composition which contains ethylene- α -olefin elastomer as a rubber component but contains substantially no short fibers and which has a rubber hardness of not less than 80 but less than 95 when measured with a type A durometer in conformity with JIS K6253.